LEAD SO THAT YOUNG CHILDREN SUCCEED

Science proves that early experiences actually build the developing brain and create the foundation for a lifetime of learning, achievement and productive, responsible citizenship. When we build young brains, we’re building a brighter, more prosperous future for everyone in Massachusetts.

Show your leadership by:
• Championing Brain Building
• Sharing Brain Building information among your networks
• Signing the Brain Building Pledge
• Advocating for young children

The children and youth of Massachusetts need your leadership now!

To learn more, go to: BrainBuildingInProgress.org

Supported by:

Department of Early Education and Care

United Way
Massachusetts has a strong network of valuable resources that support brain building, including:

- **Screenings**
  on developmental progress

- **Educational programs**
  at libraries and museums

- **Connections**
  to community play groups

- **Family Guides**
  for supporting children’s learning

- **Professional Development**
  for educators

To learn more, go to:

BrainBuildingInProgress.org

Mass.gov/EEC

Or call:

2-1-1
for 24/7 referrals
to community resources